

AIA Miami

A Chapter of The American Institute of Architects



July 6, 2006

Board of Directors, AIA Florida
Florida Chapter Presidents
Florida Chapter President-elects
Florida Chapter Secretary/Treasurers

Re: 2010 National Convention

Dear AIA Florida Member:

AIA Miami will host the national convention of the American Institute of Architects on June 10-12, 2010. Our convention has grown into a major industry event with over 24,500 attendees and over 500,000 sf of exhibit space at the recent Los Angeles convention.

The national convention is not often held in the southeastern United States and this will be the first time in Florida since 1987. Our Florida members, interns and students will have easy access to the premier architecture industry event; a surge in AIA membership is likely.

Pre-registration of all AIA Florida members has distinct advantages including the following:

- Guaranteed registration for each AIA Florida member at no additional cost. This is a rate less than 50% of today's convention pricing structure with protection against any future increases.
- Each member in good standing, at the time of convention registration, will be automatically pre-registered by the AIA's convention vendor.
- Free copy of the AIA Miami Guide to Local Architecture.
- Emeritus members are included at no cost.
- National recognition of AIA Florida and our leadership.
- Validates Florida as a destination for future AIA conventions.
- Enhances our potential for inclusion in the rotation of national convention sites.
- Members pay only \$35 per year, as part of their dues, for four years for a total of \$140. Full member registration this year was \$285 and will likely continue to increase.
- Members should experience a net decrease in their dues, in years 2008, 2009 and 2010, as the national advertising assessment expires.

We hope that you join AIA Miami in supporting the 2010 National Convention and the pre-registration of all AIA Florida members.

Sincerely yours,

John R. Forbes, AIA
Chairperson, Host Chapter Committee

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